Oxford Art Online Editorial Staff

In-house editorial team

**Editor, Alodie Larson** [works with Editor-in-Chief and board to develop online update and print programs; initiates partnerships with image providers and museums; works with Grove Music Editor on overall site development and functionality; lead contact with other OUP departments – esp. marketing and sales]

**Associate Editor, Kandice Rawlings** [Benezit commissioning, content database maintenance, image program, works with Grove editorial staff on OAO site improvements and updates]

**Assistant Editor, Louisa Mandarino** [handles Grove commissioning and contact with authors; manages content database; manages image program; updateGAO and public page updates (i.e., site’s home, about, and help pages - outside subscription firewall); coordinates with digital product development and production departments]
Advisory Staff

Grove Art Editor-in-Chief - Nicola Courtright, Amherst College [assembles editorial board, assesses current coverage and advises on content updates, facilitates partnership opportunities, generally keeps pulse on discipline and acts as spokesperson for Grove]

Editorial Board (in progress) – 4-5 specialists in different areas to advise on content updates

Advisory Panel (in progress) – several art librarians and visual resource specialists to advise on site functionality and end-user experience

Project Editors – short-term, for both online thematic updates and print projects; recent project editors include:
- Tanya Sheehan – Grove Guest Editor for Photography (Spring 2013, Spring 2014)
- Jean Robertson – Grove Guest Editor for Contemporary Art
- Anna Brzyski – Grove Guest Editor for Eastern European Art (Winter 2012)

Benezit Advisory Editor - Stephen Bury, Frick Art Reference Library [advises on Benezit content updates and contributors, writes entries and learning resources]
1981 – *Grove Dictionary of Art* conceived at Macmillan as companion to *New Grove Dictionary of Music and Musicians* – illustrated reference work covering global history of the visual arts, prehistory to present

1985 -7 – Jane Turner joins Macmillan and becomes Editor of Dictionary; first articles commissioned

1996 – *Dictionary of Art* publishes:
- 34 volumes, 30,000+ entries,
  15,000 illustrations
- 12 editorial board members, 200 area editors, 6,700+ contributors
- launch held in October at Metropolitan Museum of Art
1998 – Grove Art Online launches – basic site with simple search functionality (enhanced in 1999) and frequent updates

2000 – Jane Turner leaves Macmillan; 600 new biographies added (African, American, European, Latin American); first print spinoffs published
Oxford Art Online History

2003 – Oxford University Press acquires Dictionary of Art and Grove Art Online (along with Grove Dictionaries of Music and Grove Music Online); first venture in online publishing for OUP reference

2006-12 – 7 Grove print titles published;
2006 – English edition of Benezit (core content for Benezit online)

2008 – GAO re-launched as Oxford Art Online, a portal to GAO and other Oxford art reference titles; improved functionality with advanced search options, openURL

2010 – OUP acquires Benezit Dictionary of Artists from Editions Gründ, Paris

2011 – Benezit Online launches to OAO

Grove Art Online, 2006
Oxford Art Online Current program

Grove Art Online – 22,000 biographies, 16,000 subject entries, 7,000 images
- online updates 3x per year – new and revised articles; some online only (e.g., photography, contemporary), some from print spinoffs (recently, Grove Encyclopedia of American Art and Grove Encyclopedia of Medieval Art and Architecture)
- new images to illustrate updated content and canonical works – approx. 50-100 per update
- subject/thematic guides (through Tools & Resources)

Benezit Online – nearly 170,000 biographical entries and 11,000 signatures
- online updates 3x per year – new and revised articles
- new images – artists’ signatures, portraits of artists (Frick Art Reference Library archives)
- subject/thematic guides (through Tools & Resources)

See home page notices about updates and What’s New page, with more detailed information.
Oxford Art Online Current program

**Grove Art partnerships**

Kress Foundation/National Gallery of Art –
[www.italianrenaissanceresources.com](http://www.italianrenaissanceresources.com) [a free site with learning resources for high school and college students, featuring GAO articles; first time we have been able to get GAO content freely accessible, which has been a technical challenge]

Smarthistory.org – [partnership through which they are publishing some of the Grove and Benezit thematic guides]

Museum of Modern Art

**Image partnerships and agreements**

Metropolitan Museum of Art

Art Resource

MoMA

British Museum

ArtistsSignatures.com [images from John Castagno’s reference works, for Benezit illustrations]

Frick Art Reference Library [archives images of artists]
Oxford Art Online Usage & audience

OAO users

Usage by Region

- UK/Europe 29%
- RoW 29%
- North & South America 23%
- Asia + ANZ 19%

Calendar year 2012
900,776 visits; 10,074,201 page views
Average visit 11 minutes

Grove Art Online subscribers

Global Sector

- Higher Education: 41.77%
- Higher Education - Medical: 7.37%
- 2-Year College: 14.89%
- 2-Year College - Law: 14.89%
- Public Library: 9.23%
- Special Library: 21.85%
- School: 0.34%
- Individual: 0.04%
- Other: 0.04%
### Top 25 Grove articles
**October 2012-March 2013**

<table>
<thead>
<tr>
<th>Article</th>
<th>Total visits</th>
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<tbody>
<tr>
<td>Impressionism</td>
<td>3311</td>
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<tr>
<td>Picasso, Pablo</td>
<td>2816</td>
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<tr>
<td>Leonardo da Vinci</td>
<td>2325</td>
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<tr>
<td>Surrealism</td>
<td>2294</td>
</tr>
<tr>
<td>Photography, §II: History and influence</td>
<td>2265</td>
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<tr>
<td>Gogh, Vincent van</td>
<td>2265</td>
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<tr>
<td>Renaissance</td>
<td>2210</td>
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<tr>
<td>Michelangelo</td>
<td>2088</td>
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<td>Monet, Claude</td>
<td>2076</td>
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<tr>
<td>Dada</td>
<td>2057</td>
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<tr>
<td>Raphael</td>
<td>1979</td>
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<tr>
<td>Botticelli, Sandro</td>
<td>1942</td>
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<tr>
<td>Rembrandt van Rijn</td>
<td>1894</td>
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<tr>
<td>Dalí, Salvador</td>
<td>1878</td>
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<tr>
<td>Post-Impressionism</td>
<td>1833</td>
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<tr>
<td>Dürer: (1) Albrecht Dürer</td>
<td>1815</td>
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<tr>
<td>Baroque</td>
<td>1781</td>
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<td>Cave, Nick</td>
<td>1757</td>
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<td>Cézanne, Paul</td>
<td>1716</td>
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<td>Duchamp, Marcel</td>
<td>1628</td>
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<td>Warhol, Andy</td>
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<td>Realism</td>
<td>1578</td>
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<td>Manet, Edouard</td>
<td>1546</td>
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<td>Michelangelo, §I: Life and work</td>
<td>1496</td>
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### Top 10 successful search terms
**April-Sept 2012**

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<thead>
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<th>Pages_QueryTerms</th>
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<tbody>
<tr>
<td>picasso</td>
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<tr>
<td>monet</td>
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<td>cubism</td>
<td>1913</td>
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<td>van gogh</td>
<td>1832</td>
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<td>andy warhol</td>
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<td>surrealism</td>
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<td>impressionism</td>
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<td>michelangelo</td>
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<td>leonardo da vinci</td>
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<tr>
<td>renaissance</td>
<td>1258</td>
</tr>
</tbody>
</table>
Some of the most popular images on OAO

Leonardo da Vinci, *Mona Lisa* (always #1) and *Last Supper*
Sandro Botticelli, *Birth of Venus*
Picasso, *Guernica*
Vincent van Gogh, *Starry Night*
Salvador Dalì, *Persistence of Memory*
- update GAO project – inviting the thousands of Grove contributors to update their entries
- more images
- improved and updated entries (esp global and contemporary coverage)
- next print project, recently approved: *Grove Encyclopedia of Latin American Art*
- site redesign and improvements (2016)
  - improve classification and discoverability of content
  - making selections of content freely available
  - enhanced learning resources

Submit general site feedback to oxfordarteditor@oup.com